



BLUEPEAK BREAKS GROUND ON NEW FIBER NETWORK IN ENID

High-Quality, High-Speed Broadband Service to be Available to Customers by the End of the Year

(Enid, Okla.) – October 21, 2021 – [Bluepeak](#), the revolutionary internet provider, broke ground this morning on a \$23M fiber network expansion that will bring high-quality, high-speed broadband and video services to nearly 23,000 residents and businesses in Enid. With construction underway, Bluepeak will begin delivering service to customers later this year.

This morning Bluepeak CEO Rich Fish was joined by several colleagues from both Bluepeak and Mears Group, Inc., the general contractor for the project, as well as representatives from the City of Enid and the Chamber of Commerce at a construction site at the intersection of Willow and Oakwood Roads. With shovels and hard hats in hand, the group officially kicked off construction of Bluepeak's fiber-optic network.

"We are thrilled to begin construction and bring our future-proof fiber-optic network to Enid," said Rich Fish, CEO of Bluepeak. "Bluepeak believes the size of the city shouldn't determine the quality of the technology and Oklahoma is an important market for us as we expand our services to communities across the region."

Bluepeak was designed to provide the best fiber connection for communities without the things that get in the way of great service — like red tape, hidden fees and slow response times. Residential customers in Enid will have access to internet with symmetrical speeds up to 5-gigabit, and businesses can achieve speeds up to 10-gigabit and beyond.

"I am thrilled that the City is able to work with Bluepeak to provide a great high-speed fiber to the home option for our residents," said George Pankonin, Mayor of Enid.

Bluepeak is rolling out robust, proactive communications tactics to inform residents of the construction process. Residents will receive information in advance of construction commencement in their neighborhood, including a postcard, construction awareness letter, door hangers and yard signs. In addition a construction Q&A is available at <https://mybluepeak.com/>.

For more information to sign up for the latest Bluepeak Enid updates, visit <https://mybluepeak.com/>.

About Bluepeak

Bluepeak is building a faster, more reliable internet without the things that get in the way of great service—like red tape, hidden fees, and slow response times. Offering up to 5 gigabits of speed for residential customers and 10 gigabits for businesses, Bluepeak is a whole new ballgame — from internet to TV, to connecting every device in a home, to powering a business, Bluepeak not only provides the best fiber connections in the communities it serves, but also meets the growing needs for how its customers live.

Bluepeak (Clarity Telecom LLC) is known as Vast Broadband today in South Dakota and portions of western Minnesota until those markets rebrand as Bluepeak in the summer of 2022. Visit <https://mybluepeak.com/> to learn more.